

# IACAC

## District Seminars 2012

IACAC and the host institutions are pleased to invite you to attend one of the 2012 District Seminars. These seminars will address guidance and admission concerns for:

- High Schools
- Community Colleges
- Four-year Colleges and Universities

Join us for one or more information filled seminars. Select the seminar(s) you wish to attend from the following pages, complete the registration form and mail with your payment to the appropriate Region Contact. *Or, you can register online at [www.iacac.org/district-seminars](http://www.iacac.org/district-seminars).* You will receive confirmation of your reservation and a map to the seminar site after your registration is received. In addition, each District Seminar site will provide lunch. CPDU and CEU evidence completion forms will be available.

Please note that the East Central and North Central Districts will be combined. Thank you for your support of IACAC's professional development and we look forward to seeing you soon.

### Region 1 Seminars

#### Southern District

Friday, March 2, 2012  
Rend Lake College, Ina

#### Western District

Friday, March 2, 2012  
Augustana College, Rock Island

#### East & North Central District

Friday, March 9, 2012  
Bradley University, Peoria

#### West Central District

Friday, March 16, 2012  
McKendree University, Lebanon

### Region 2 Seminars

#### Chicago & South Suburban District

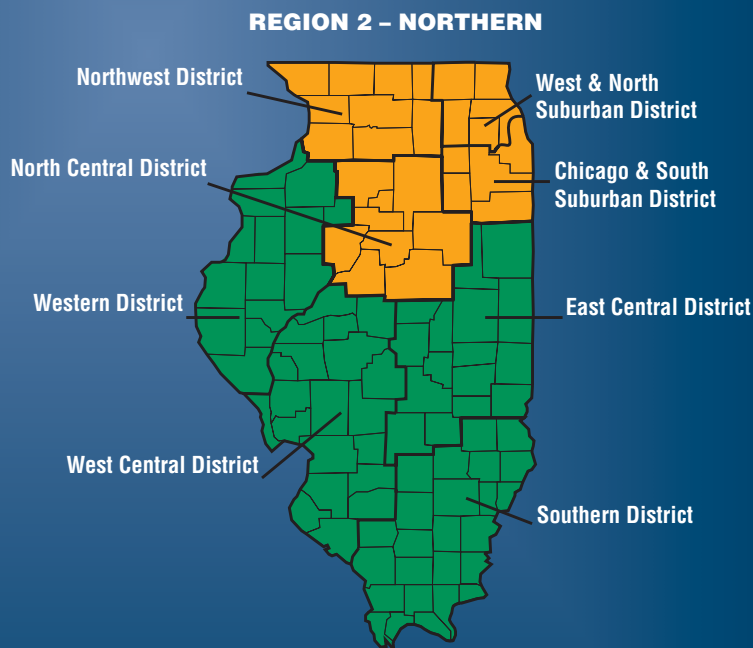
Friday, March 9, 2012  
Lewis University, Romeoville

#### West & North Suburban District

Friday, March 16, 2012  
Oakton Community College,  
Des Plaines

#### Northwest District

Friday, March 16, 2012  
Northern Illinois University, DeKalb



### REGION 1 - SOUTHERN



**RETURN THE ATTACHED FORM OR REGISTER ONLINE TODAY!**

# Region 1 Seminars

**Southern District**  
Friday, March 2, 2012  
8:30 am – 1:00 pm  
Rend Lake College, Ina

**District Coordinators:**  
April Bauer, Southern Illinois  
University Edwardsville  
Annette Braden, NCOE High School

## How Dual Credit Can Affect Student Financial Aid

Think you are scoring big with dual credit? Be a smart player! Learn how dual credit can affect student financial aid eligibility in the long run.

## Triple Play

Put your hands together for Fontbonne, Western Kentucky and IUPUI. Learn what these unique campuses have to offer and what types of players fit best on their teams.

## Sports Center... Help Students Come Up With a Game Plan

Receive information from SIUE's Career Development Center Office on the top career choices, useful web sites, resources and helping the 'still deciding' students.

## Head Coach @ ACT

Update from ACT

**Registration Deadline: Monday, February 27, 2012**

**Western District**  
Friday, March 2, 2012  
9:00 am – 1:30 pm  
Augustana College, Rock Island

**District Coordinators:**  
Emily Johnson, Augustana College  
Rachel Gustafson, Augustana College

## Get Your Ideas Implemented in Your Workplace (and Beyond): Strategic Planning 101

Described as one of the "best sessions ever presented at an IACAC conference," Strategic Planning 101 uses the four step process to create a strategic plan. Creating a written document in this form will not only make you appear intelligent, but it may actually help you get your ideas accepted as you propose projects at your school. Learning this planning process tool is a life changer for many professionals. Presented by Doug Tschopp, Director of Entrepreneurial Development, Augustana College

## Improv(e) Your Student/Parent Conversations As They Discuss Their Future

Hosted by Mark Salisbury, Augustana College Heywire Improv Troupe's advisor, and Monta Ponsetta from ComedySportz in the Quad Cities, learn how to borrow from an improviser's toolkit to expand the possibilities students and their parents will consider while increasing the students' engagement in the process of finding the right college fit for them. Gain practical tips on opening the door to choices for a student's future through a fun and interactive improv workshop.

## De-stress on the Job

Yoga can help relieve both physical and emotional stressors in our jobs. Whether you've been typing so long you feel like your shoulder blades have moved onto your arms, the combination of long car drives and sleeping on hotel beds has your back out of whack, or you just need a way to instill some calm in your day, yoga is useful! Learn some tips and ways to adapt yoga poses and techniques to your everyday life.

**Registration Deadline: Monday, February 27, 2012**

**East & North Central District**  
**Friday, March 9, 2012**  
**8:30 am – 1:00 pm**  
**Bradley University, Peoria**

***District Coordinator:***

**R.C. San Jose, Bradley University**

### **The Middle**

No, not the hilarious show on ABC®. We're talking about mid-level management. We will discuss ways for professionals to transition to the next level. We'll look closely at the skills needed to lead from the middle and maintain a strong business relationship with those you supervise. It is very easy to get burned out in the admission world, so how can we find ways to overcome "burnout"?

### **Social Media... Get on Board!**

There are so many forms of social media out there and it's growing daily. Students obviously use things like Facebook, Twitter and Foursquare daily, so why aren't admission counselors? What are students responding to the most? We will discuss the differences and options between personal and professional social media and how to keep them separate.

### **High School Breakout:**

#### **Community College Options**

With the struggling economy, many students are looking at community college as being their best college option. Is there really a financial benefit to attending community college for two years? What are students missing out on from the four year experience? Outside of those saving money, how can we help students to understand that in some cases, community college is the best option for them academically? Proper advising on classes to take is a key component. How do you involve a four year university/college in the community college planning process?

#### **Financial Aid**

Finding financial support is always the most important thing on every family's agenda. While students are making the grades to get admitted to their top schools, parents are watching the dollar signs stack up! How can students/parents get the most information about finding scholarships or financial funding for college? How important is the high school counselor in preparing students and parents for pursuing financial aid options both with FAFSA and outside sources?

### **Discussion Round Table:**

#### **High School Visit: Not Just an Information Dump**

Discuss how high school counselors and college admission counselors can work together to accomplish an overall successful "high school visit." What does the admission counselor need to do to ensure students will be getting the best information about their college? What exactly do high school counselors expect from college representatives during individual visits (or college fairs)? What is needed to maximize the use of everyone's time?

#### **DIAC**

What exactly is DIAC? Do high school counselors need to know what happens with DIAC? How can admission representatives get more involved?

#### **Public vs. Private: Round 1**

Admission representatives are always talking about all the benefits to each type of college, but which are truly going to benefit that specific student? Are students really understanding what it means when we say cost to value ratio? Application deadlines, campus visits, taking the time to get to know your personal admission counselor... How important are these things?

**Registration Deadline: Monday, March 5, 2012**

**West Central District**  
**Friday, March 16, 2012**  
**8:00 am – 1:00 pm**  
**McKendree University, Lebanon**

***District Coordinators:***

**Ali Willoughby, McKendree University**  
**Claire McCarter, McKendree University**

### **Working Together to Make It Work for Everyone—Student Panel**

In this open panel discussion, we will hear from students who have gone through the admission process to see how they utilized their high school guidance office and college admission office. Learn what really matters to students and see what we can do to better serve our schools and universities.

*Moderators: Sonia Fischer, SWIC Enrollment Specialist*

*Travis Hattan, O'Fallon Township High School Guidance Counselor*

*Panelists: Michael Bednara, Senior – Collinsville High School, Tim Day, Senior – McKendree University*

*Alaina Bauer, Freshman – University of Kentucky, Matthew Schaeffer, Senior – Wesclin High School*

### **Helping DREAMers Achieve the College Dream**

Have you heard of the DREAM Act? Do you know how it will affect you and your students? High school counselors and college admission counselors play an important role in helping unauthorized students navigate the crucial path to college. This session will provide counseling professionals with the necessary tools to aid unauthorized students in the college search process.

*Presenter: Aliza Gilbert, College Counselor – Highland Park High School – Highland Park, IL*

### **Break Out Sessions – Choose One:**

#### **Selective College Articulation**

Find out what's new at several selective universities: Texas Christian University, Xavier University, Elon University, and Saint Louis University

#### **“Green Admission Process”—Self Reported Grades, Paperless Recruiting, Etc.**

Have you reduced the number of catalogs and brochures that you are printing? Are you looking for ways to reach out to students while also being conscious of the environment and costs? In this break-out session we will discuss and share ideas and ways that we are being “green” with our recruitment efforts.

#### **Students with Learning Differences**

Gain a better understanding of IEPs, 504 plans, and students with learning differences. We will hear examples of what one high school has done to ensure that students with learning differences are informed of and prepared for opportunities after high school.

*Presenters: Mrs. Sandi Heckman, College Counselor – Sacred Heart Griffin High School Springfield, IL*  
*Mrs. Kara Rapacz, M.A. Director of Curriculum and Instruction – Sacred Heart Griffin High School Springfield, IL*

**Registration Deadline: Monday, March 12, 2012**

# Region 2 Seminars

**Chicago & South Suburban District**  
**Friday, March 9, 2012**  
**8:30 am – 1:00 pm**  
**Lewis University, Romeoville**

***District Coordinators:***

**Lianne Musser, Lyons Township High School**  
**Julie Marlatt, University of St. Francis**

## **Demystifying the D1 Football Recruitment Process**

Break down the X's and O's of the NCAA Division 1 football recruitment process.

*Pat Fitzgerald, Head Football Coach – Northwestern University*

## **Currently Trending...**

Hear how the passing of the Dream Act impacts our students in Illinois, Updates on FAFSA from ISAC as well as what fast track applications are all about.

## **Let's Move! Taking Action on IACAC's Step-by-Step to College Curricula**

Join members of IACAC's Human Relations Committee to discuss strategies and resources to reach underrepresented, first-generation and low-income students available in the NACAC Families, Counselors, and Communities Together (FCCT) and the Step-by-Step to College curricula. Dialogue about the impact of family support and early educational plans on college enrollment of underrepresented students.

*Kari Garcia, Sr. Admission Counselor – Northern Michigan University*

## **ABC's of College Counseling**

Why does it seem like everyone knows more than you? Simple, they've been doing it longer. How do you know what it is you don't know? How do you ask if you don't know what to ask? Join us as we unravel essential areas of counseling the college-bound student. This session will include a discussion of "best practice" and provide resources and tools to get it all done back at the office. High school counselors just entering the field will leave this session with the know-how to confidently and successfully guide high school student and families from the college search through selection.

*Beth Arey, College and Career Coordinator – Evanston Township High School*  
*Brad Kain, Guidance Counselor – Homewood-Flossmoor High School*

## **U.S. News and World Report: Love It or Hate It?**

Learn recommendations developed for both NACAC and U.S. News and World Report regarding key issues, including perceptions of the consequences of the rankings, reliance on the rankings by international students, ensuring the accuracy of reported data, concerns with the use of peer assessments, selectivity measures and institutional wealth, and recent changes to the U.S. News ranking methodology and publications.

*Joe Prieto, Retired Counselor – Hinsdale Central High School and Member of NACAC's Advisory Committee on U.S. News and World Report*

## **So Tired, Tired of Waiting...**

It seems that more and more students are being waitlisted. How can counselors explore "next steps" with students and parents about the merits of remaining on a waitlist. How do colleges utilize the wait list in enrollment management? Hear from a panel of colleges how their institutions have been using the waitlist and deferral processes and how it affects the admissions process.

*Timmie Turley – University of Illinois @ Urbana-Champaign*  
*Jill Sangl – Texas Christian University*

***Sessions continued***

### **What We Have Here Is a Failure to Communicate**

It takes a lot of time and energy to write an effective letter for a student. Clear and effective communication between high school counselors and college admission officers is critical to the admission process. Learn from both sides of the desk what colleges are looking for in a good letter of recommendation.

*Michelle Rogers – St. Louis University*

*Lianne Musser – Lyons Township High School*

### **College Fit and the LD Student**

Assisting students with learning disabilities in finding the right fit for college can be a challenge. What supports are offered? What documentation is required? What kind of student might best fit a particular program? Learn from a panel about programs that are truly working for these and why.

*Roger Pugh – ACHIEVE PROGRAM – Southern Illinois University, Carbondale*

*Judith Kolar – PLUS PROGRAM – DePaul University*

**Registration Deadline: Monday, March 5, 2012**

**West & North Suburban District**  
**Friday, March 16, 2012**  
**9:00 am – 1:30 pm**  
**Oakton Community College, Des Plaines**

***District Coordinators:***

**Dale Cohen, Oakton Community College**  
**Phyllis Ehret, Taft High School**

### **Hot Topics in College Admissions**

Back by popular demand, and now our keynote session. This year you can enjoy breakfast while listening to our panel of experts discuss the latest trends in the college admissions process. Join Stacey Kostell, Director of Admission at the University of Illinois, Champaign-Urbana, Tony Bankston, Director of Admission at Illinois Wesleyan University, and Jon Boeckenstedt, Associate Vice President of Enrollment Management at DePaul University for an up-to-date assessment of this year's hottest discussions.

### **Maximum Academic Counseling for Major Success in Engineering, Business and Healthcare**

Have you often wondered what a student needs to do in high school to get into that intense Engineering, Business, or Health Career program? Have you ever asked yourself, "Could I have done something different in my counseling sessions to better prepare that student?" Do you feel overwhelmed because you don't know what specific fields of study look for in an applicant? If you routinely ask yourself these questions and more, then this presentation is for you! This session will feature admission representatives from institutions offering specific Engineering, Business and Health Career Colleges, who will offer specifics about what they look for in applicants for these respective fields of study.

### **AVID and AP: What These Programs Can Do for You (and Your Students!)**

During the past year, the AVID and AP programs have increased their reach and visibility in Illinois. Participation in the AVID Program has grown to over 15 school districts around the state, and the Chicago Public Schools were recently awarded AP District of the Year by the College Board.

This session will allow both high school counselors and college admission professionals to learn more about these programs, and the benefits they can offer to high school students. Featured presenters; Adrian DeLeon, Collaborative Coordinator of AVID North/Northwest and Marc Geslani, Educational Manager/Higher Education Services at The College Board will review the curriculum and expectations of both programs, as well as examine outcome data demonstrating the impact of these programs on college readiness. Whether you're a high school counselor advocating for the implementation of AVID or AP, are from a school that's recently adopted these programs, or are from a college trying to determine how to weigh AVID and AP in the admission process—this session is for you!

### **The Use of Technology in the College Admission Process**

Technology that was in its infancy a mere 10 years ago has matured to the point of now transforming the face of college admissions. Paper applications are almost obsolete; communications are now taking place by e-mail, texting and YouTube; colleges are promoting themselves via student blogs, virtual college fairs and podcasts. Vast social networks have transformed the manner in which people learn about schools and communicate with one another.

To what extent should there be control over these forms of communication? Who is responsible for a college admission office's facebook account? Do colleges give free reign to their student bloggers with regard to the messages they convey to prospective students or are colleges censoring or controlling their bloggers content? Attend this session to learn about both the innovative ways in which admission offices are communicating with prospective students and the ethical implications of these modes of communication.

### **Hey Look Me Over: The Performing Arts College Application Process**

The application process for Theater, Music and Dance involve so much more than a written application. There are different timelines, auditions, and expected experiences. Come learn how to guide and prepare your students for admission to the performing arts from admission and department representatives in each of these areas. With technology having changed the process, this session is ideal for both new and experienced counselors.

***Sessions continued***



### **Alternative Learning: The Right "FIT"**

Have you ever wondered how online courses are constructed, what kind of technology is required, or how courses are assessed for quality? Join this session for a panel discussion covering the evolution of distance learning, some pros and cons of online courses and the characteristics of a successful online student. Representatives from a 4-year institution and a 2-year institution will be available for your questions!

### **Where Do DREAMers Go from Here: College Access for Children of Immigrants?**

In the summer of 2011, the Illinois legislature made history as the first to pass a state version of the federal DREAM Act. High schools and colleges must continue to work together to make college attainable for undocumented students and children of undocumented parents. This session will explore ways high school counselors and college admissions staff can support these students. Representatives from a 2 and 4-year college, as well as a college/career specialist from the Chicago Public Schools will provide an overview of both the Illinois and U.S. DREAM Acts. Also included will be a panel discussion on strategies and procedures schools have adopted to help higher education be more accessible for this population.

**Registration Deadline: Monday, March 12, 2012**

**Northwest District**  
**Friday, March 16, 2012**  
**8:30 am – 1:30 pm**  
**Northern Illinois University, DeKalb**

***District Coordinators:***  
**Erin Reid, Northern Illinois University**  
**Colleen Murphy, Northern Illinois University**

### **NCAA Requirements for Student-Athletes**

Students need to satisfy certain requirements in order to be eligible to compete in NCAA athletics. This session will focus on a number of topics student athletes need to be aware of for eligibility: high school core courses; NCAA Clearinghouse; standardized test scores; if the writing portion of the ACT is required; and other questions you may have about eligibility.

### **Career Searches in Today's Economy**

As a counselor, you have undoubtedly had several conversations with students about their career goals. Have you ever wondered what colleges and universities are doing to strengthen their students' chances of landing a dream job in the midst of an unstable economy? Representatives from a high school, community college, and university will discuss the services they provide and how they prepare their students for career searches in a competitive job market.

### **Bullying: Realistic Strategies to Create a Positive School Environment**

Whether it is emotional, verbal, or physical, in person or online, bullying has emerged as an issue of concern in today's schools. From the bully, the bullied, or the bystander, this session will focus on what we already know about bullying and what, as educators and counselors, we can do about it.

**Registration Deadline: Monday, March 12, 2012**



# IACAC District Seminar Registration

**Registration Fees:** IACAC Members \$20 per seminar. Nonmembers \$25 per seminar. Checks payable to IACAC.

To register by mail, send this registration form and your check to Meghan Cooley for Region 1 Seminars or Frank DuBois for Region 2 Seminars. If you are registering for seminars in both regions, please send your materials to Frank DuBois.

To register online, go to [www.iacac.org/district-seminars](http://www.iacac.org/district-seminars) and fill out the online registration form with the option to pay by credit card or mail a check. Please log in to receive member pricing.

If you miss a registration deadline but want to attend a seminar, please contact Meghan Cooley, Region 1 or Frank DuBois, Region 2 to see if space is available.

## Registration Information (please print clearly):

Name and Title \_\_\_\_\_

Organization \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Area Code/Phone \_\_\_\_\_ Area Code/Fax \_\_\_\_\_

Email Address \_\_\_\_\_

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Friday, March 16, 2012, 8:00 am – 1:00 pm  
McKendree University, Lebanon

### Region 1 Contact:

**Meghan Cooley**  
Director of Recruitment Communications  
Augustana College  
639 38th Street  
Rock Island, IL 61201  
800-798-8100 x7703 Fax 309-794-8797  
[meghancooley@augustana.edu](mailto:meghancooley@augustana.edu)

### Region 2 Seminars:

**Chicago & South Suburban District**  
Friday, March 9, 2012, 8:30 am – 1:00 pm  
Lewis University, Romeoville

**West & North Suburban District**  
Friday, March 16, 2012, 9 am – 1:30 pm  
Oakton Community College, Des Plaines

**Northwest District**  
Friday, March 16, 2012,  
8:30 am – 1:30 pm  
Northern Illinois University, DeKalb

### Region 2 Contact:

**Frank DuBois**  
Director of Aviation & Transportation  
Lewis University  
One University Parkway  
Romeoville, IL 60446  
815-836-5936 Fax: 815-838-9145  
[duboisfr@lewisu.edu](mailto:duboisfr@lewisu.edu)

**Payment:** Mail check, payable to IACAC, with this form to Region 1 or 2 Contact. Please write registrant's name on the memo line.

## Project Reach Donations

Project Reach was established in 2009 as an initiative to touch the lives of deserving students. Last year, your generosity helped to contribute hundreds of school supplies and gently used college counseling items which were donated to Cairo Junior/Senior High School. IACAC is excited to continue this initiative with your help, we will make this next year an even bigger success.

Contributions for the 2012 Project Reach will be collected at all seven of the District Seminar locations and at the IACAC annual conference; we would love for you to contribute to this great cause. We welcome you to donate new school supplies, backpacks, college posters and gently used college guide books and ACT resources that are appropriate for high school students.

Project Reach is chaired by Kristin Harding (Illinois State University), Jean Burke (Marquette University), and TJ Velazquez (William Fremd High School). To inquire further about this initiative, or to nominate a school, please visit the Project Reach conference page of the IACAC website. During a time when many families are facing economic challenges, IACAC, as an organization of professionals, can be instrumental in making change happen for the students we value so deeply.